




Republika ng Pilipinas  
**Department of Education**  
INTERNATIONAL COOPERATION OFFICE

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Office of the Director  
**MEMORANDUM**

FOR ARTURO B. BAYOCOT, Regional Director, DepEd Region X  
EVELYN R. FETALVERO, Regional Director, DepEd Region XI  
ALLAN G. FARNAZO, Regional Director, DepEd Region XII  
FRANCIS CESAR B. BRINGAS, Regional Director, DepEd Region XIII

FROM :   
**MARGARITA CONSOLACION C. BALLESTEROS**  
Director IV

SUBJECT : **Invitation to join the Challenge for the 2020 Sharing Stories on Asia-Pacific Education Movement (SSAEM) Conference**

DATE : 13 July 2020

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**Background**

The 2020 Sharing Stories on Asia-Pacific Education Movement (SSAEM) is an annual gathering of various stakeholders and the general public together. The Conference aims to spread and maximize the impact of Asia-Pacific Teacher Exchange (APTE) by sharing experiences of all Teacher Exchange Programme from partner countries.

In line with this, UNESCO Asia-Pacific Centre of Education for International Understanding (APCEIU) is inviting all alumni of APTE Programme including the Korea-Philippines Teacher Exchange Programme (KPTEP) to join the Challenge – Video and Photo Contest for 2020 Online SSAEM Conference.

The Challenge is organized to promote the upcoming 2020 Online SSAEM Conference and provide alumni with a broader range of opportunities to participate in the event and to produce a video for the Opening Ceremony and create valuable educational materials.

**Clear Statement of Request**

The Video and Photo Contest is open to all alumni of the Programme during the previous years. Please take note that only in 2019 that all Regions were included in the programme.



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1<sup>st</sup> Challenge: All Alumni teachers from 2014 to 2019 are eligible to submit videos and photographs

2<sup>nd</sup> Challenge: All Alumni teachers from 2014 to 2019 are encouraged to take part in the contest and submit a letter for their Korean Host School

Category	Details	Requirements
<b>1st Challenge</b>	<b>[Video Contest]</b> - What is SSAEM Conference? - What does the APTE mean to you?	<i>Format:</i> Wmv, Mp4, AVI <i>Resolution:</i> HD (1280 x 270) Pixels <i>Length:</i> 20 seconds or less <i>Language:</i> English
	<b>[Photo Contest]</b> - "I am SSAEMER" photoshoot  * [Appendix 1] or your own making board can be used for your photo	Photo or Video (3 seconds or less)
<b>2nd Challenge</b>	<b>[Letter Writing Contest]</b>  Write a letter to your Korean Host School and reconnect with your colleagues and students in Korea  *[Appendix 1] or your own making board can be used for your letter	Format: JPEG, BMP, PNG, AI, PSD

**How to Submit:**

- Deadline is on 26<sup>th</sup> July 2020 (Sunday) 12:00 AM KST
- Requirements – Application Form and Your Outcomes (Entries)
  
- Kindly upload your file to a dropbox folder below:
  - To submit outcome, all files should be collected in a folder
  - Ensure that folders name should be “Year of Participation (in the programme)\_Nationality\_Name”
  - Link of dropbox folder vary per country



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- Dropbox Link for the Philippines:

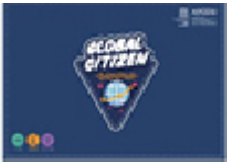


<http://www.dropbox.com/request/OHrR5EXxdWiRud8nYex4>

- Contact [ite@unescoapceiu.org](mailto:ite@unescoapceiu.org)

**Prizes:**

APCEIU will contact each winner individually and honor them at the Awarding Ceremony during the 2020 Online SSAEM Conference

The prizes will include the following:

Category	Details	
<b>1st Place Winner</b>	Souvenir (Valued at 50,000 KRW) 1 Set of Mobile Global Citizen Campus	
<b>2nd Place Winner</b>	Souvenir (Valued at 30,000 KRW) 2 Sets of Changers Board Game Set	
<b>3rd Place Winner</b>	Souvenir (Valued at 10,000 KRW) 1 Set of Changers Board Game Set	

In this regard, the International Cooperation Office (ICO) is respectfully requesting your assistance to disseminate information to all 2012-2019 Alumni of the Korea Philippines Teacher Exchange Programme (KPTEP).

Thank you very much.

Attachments: *Guidelines for the Challenge, Application Form  
Appendix: Sample Entries and Templates*

# 「Asia-Pacific Teacher Exchange for Global Education」 Guideline for the Challenge for 2020 Online SSAEM Conference

July 2020 / UNESCO APCEIU

The Challenge (Video and Photo Contest) for 2020 Online SSAEM Conference is now open. This Challenge is organized to promote the upcoming 2020 Online SSAEM Conference and to provide alumni with a broader range of opportunity to take part in the event. All alumni of the APTE (Asia-Pacific Teacher Exchange for Global Education) Programme are warmly invited to share your story and grab the chance to win the prize.

## □ PROGRAMME OUTLINE

### ○ (Purpose)

- To promote the upcoming 2020 Online SSAEM Conference and provide alumni with a broader range of opportunities to participate in advance
- To produce a video for the Opening Ceremony and create valuable educational materials

### ○ (Eligibility)

- This video and photo contest is only open to alumni of the APTE Programme during the previous years
  - ✓ 1<sup>st</sup> Challenge: Participant teachers in 2014-2019 are eligible to submit videos and photographs.
  - ✓ 2<sup>nd</sup> Challenge: All participant teachers in 2012-2019 are encouraged to take part in the contest and submit a letter for their Korean host school.

Category	Details	Requirement
<b>1<sup>st</sup> Challenge</b>	<b>[Video Contest]</b> - What is SSAEM Conference? - What does the APTE( Asia-Pacific Teacher Exchange Programme) mean to you?	Format: wmv, mp4, avi Resolution: HD(1280x720) Pixels Length: 20 Seconds or less Language: English
	<b>[Photo Contest]</b> -“I am SSAEMER” photoshoot * [Appendix 1] or your own making board can be used for your photo.	Photo or Video (3 Seconds or less)
<b>2<sup>nd</sup> Challenge</b>	<b>[Letter-writing Contest] Write a letter to your Korean host school and reconnect with your colleagues and students in Korea</b> * [Appendix 1] or your own making board can be used for your letter.	Format: JPEG, bmp, png, ai, psd

Note: Winners are required to submit the original files upon request.  
 Wearing your traditional costume is highly preferred.  
 Background music in the video is not recommendable to use.  
 (APCEIU will add the background audio when making a full video.)

## HOW TO SUBMIT

- **(Deadline)** 26 July 2020 (SUN) 24:00 KST
  - \* Submissions received after this time will not be considered.
- **(Requirements)**
  1. Application Form (Annex 1)
  2. Your Outcomes (Entries)
- **Upload your file to a dropbox folder below:**
  - To submit your outcome, all the files should be collected in a folder
  - Ensure that your folder's name should be **“Year of Participation \_Nationality\_Name”**
  - \* Links of the dropbox folder vary by country.

Country	Link
Cambodia	<a href="https://www.dropbox.com/request/JtF4wxZR9Gxd7CrXRrjf">https://www.dropbox.com/request/JtF4wxZR9Gxd7CrXRrjf</a>
Indonesia	<a href="https://www.dropbox.com/request/rqtui72aSX4Q37M6M0aZ">https://www.dropbox.com/request/rqtui72aSX4Q37M6M0aZ</a>
Malaysia	<a href="https://www.dropbox.com/request/NSFZqppfT6ZLEcYh2IBS">https://www.dropbox.com/request/NSFZqppfT6ZLEcYh2IBS</a>
Mongolia	<a href="https://www.dropbox.com/request/vM0iHkELoVOagTHndaRu">https://www.dropbox.com/request/vM0iHkELoVOagTHndaRu</a>
Philippines	<a href="https://www.dropbox.com/request/0HrR5EXxdWiRud8nYex4">https://www.dropbox.com/request/0HrR5EXxdWiRud8nYex4</a>
Thailand	<a href="https://www.dropbox.com/request/PD8SISoLXZMUPG1Otp13">https://www.dropbox.com/request/PD8SISoLXZMUPG1Otp13</a>
Vietnam	<a href="https://www.dropbox.com/request/TPiAv00h8M780IChSwN">https://www.dropbox.com/request/TPiAv00h8M780IChSwN</a>

- **(Contact)** ite2@unescoapceiu.org

## PRIZES

- **(Announcement)** APCEIU will contact each winner individually and honor them at the Awards Ceremony during the 2020 online SSAEM Conference.
- **(Available Prizes)** The prizes will include:

Category	Details
1 <sup>ST</sup> Place Winner	Souvenir (Valued for 50,000 KRW) + 1 Set of Mobile Global Citizen Campus (Valued for 70,000 KRW)

<b>2<sup>nd</sup> Place Winner</b>	Souvenir (Valued for 30,000 KRW) + 2 Sets of Changers Board Game (Valued for 30,000 KRW)
<b>3<sup>rd</sup> Place Winner</b>	Souvenir (Valued for 10,000 KRW) + 1 set of Changers Board Game Set (Valued for 30,000 KRW)

## **RULES AND REGULATIONS**

- Contestants can submit more than one item and participate in more than one section of the contest at the same time.
- Submissions from both individuals and teams are accepted.
- If contestants will appear in a video with their students, please obtain their parents' or legal guardians' permission if necessary.
- Videos and photos which would violate a third party's right (Copy right/Portraits right) are not accepted.
- If any troubles are caused by the submitted items, APCEIU has no responsibilities for the troubles.
- Items of the prize-winners can be used for the videos of the 2020 Online SSAEM Conference and become the property of APCEIU.

[Annex 1]

## The Challenge for 2020 Online SSAEM Conference

# Application

### 1. Personal Information

Country		Year of Participation	
Name of Host School			
Category	<input type="checkbox"/> Individual	<input type="checkbox"/> Group	
Section	<input type="checkbox"/> 1 <sup>ST</sup> Challenge	<input type="checkbox"/> 2 <sup>nd</sup> Challenge	
Contestants' Information (Representative Only)	Name		
	School		
	Contact		
	Email		
	Name of Team Members		

### 2. Information of Submitted Items

Quantity	<input type="checkbox"/> Photo ( ) EA	<input type="checkbox"/> Video ( ) EA
Title		
Description		

**I certify that this information is true and submit the above work to the Challenge for 2020 Online SSAEM Conference.**

**I hereby agree to use of the personal data included in the application form and use my submitted items as required by the process of the 2020 Online SSAEM conference.**

Date: . . .

Name: (Signature)